

---- FOR IMMEDIATE RELEASE ----

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**Polio Eradication Program Is Up To 263,502 Children. - 09.07**

Through 2007, more than 263,502 children have been immunized against polio through our "click for children" program. Virtually every person who completes a web survey, including those who simply complete the free demonstration, has helped push The Booth Company to donate the cost of one immunization.

Over the past decade The Booth Company has been involved with several charitable or other non-profit organizations, one of which is UNICEF's polio eradication program. Moving forward we hope to increase our support and involvement in other working causes.

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***About The Booth Company***

*The Booth Company publishes and administers 360 degree feedback surveys based on the Task Cycle®, a validated theory of leadership and management roles. Its comprehensive set of surveys measure the fundamental skills of mission-critical organizational roles, including executives, first-line and middle managers. The survey results are compared to continuously updated industry and country norms. Since 1972 The Booth Company has distributed its surveys and feedback workshops internationally through corporate universities and an exclusive network of certified senior executive coaches.*

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