

---- FOR IMMEDIATE RELEASE ----

The Booth Company
800-332-6684
303-581-1408
info@boothco.com
www.boothco.com

The Booth Company Gets Its Power From The Wind. - 12.04

The Booth Company has recently reinforced its approach to acquiring electricity for its offices in Boulder, Colorado. More than two years ago The Booth Company joined other Colorado-based environmental leaders in a wind-based renewable energy program. After enjoying the benefits of the program it has now decided to purchase Renewable Energy Certificates from Renewable Choice Energy. These certificates are Green-e certified, guaranteeing that each kilowatt-hour of electricity consumed by the Booth Company through local utility companies is replenished in the national power grid with 100% renewable energy.



Did you know?

- As little as \$50 a month can replace up to 30,000 kWh of energy per year.
 - 30,000 kWh of energy translates to 41,760 pounds of Carbon Dioxide.
 - It would take 6 acres of trees 1 year to soak up 41,760 lbs of CO2.
 - 33,408 lbs of CO2 is the equivalent of not driving 45,590 miles.
 - Not driving 45,590 miles equates to taking 4 cars off the road.
-

About The Booth Company

The Booth Company publishes and administers 360 degree feedback surveys based on the Task Cycle®, a validated theory of leadership and management roles. Its comprehensive set of surveys measure the fundamental skills of mission-critical organizational roles, including executives, first-line and middle managers. The survey results are compared to continuously updated industry and country norms. Since 1972 The Booth Company has distributed its surveys and feedback workshops internationally through corporate universities and an exclusive network of certified senior executive coaches.

---- END ----