

---- FOR IMMEDIATE RELEASE ----

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**The Booth Company, Web Survey Leader, Celebrates Its 30th Year in Business - 06.02**

The Booth Company, a leading provider of The Clark Wilson surveys, will be celebrating their 30th anniversary this year! The Booth Company has led efforts to improve executive, management, and team effectiveness for Fortune 500 corporations since 1972. "What hasn't changed in 30 years is the need for people to learn and master leadership, management and teaming skills. Other constants are the requirements that we stay customer focused and on the cutting edge of knowledge and tools. These, combined with the opportunity to work with high integrity clients, keep me more enthusiastic than ever," said Daniel Booth, President and CEO of The Booth Company.

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***About The Booth Company***

*The Booth Company publishes and administers 360 degree feedback surveys based on the Task Cycle®, a validated theory of leadership and management roles. Its comprehensive set of surveys measure the fundamental skills of mission-critical organizational roles, including executives, first-line and middle managers. The survey results are compared to continuously updated industry and country norms. Since 1972 The Booth Company has distributed its surveys and feedback workshops internationally through corporate universities and an exclusive network of certified senior executive coaches.*

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